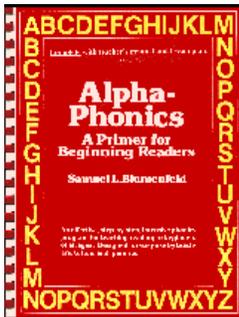


# COMPLETE CATALOG FOR ALPHA-PHONICS & MCGUFFEY READERS WORLD

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## Here is what Cathy Duffy\* says about Alpha-Phonics in her new February 2005 book (on Pages 81-82)

Cathy Duffy's  
"100 Top Picks for Homeschool Curriculum:"  
(Alpha-phonics is one of only 10 phonics programs Cathy Duffy picks)



*Alpha-Phonics*  
by Samuel L. Blumenfeld  
Paradigm Company  
P.O. Box 45161  
Boise, ID 83711  
(208) 322-4440  
www.alphaphonics.com  
\$29.95; CD - \$39.95

See more information  
on our website:  
[www.alphaphonics.com](http://www.alphaphonics.com)



*Alpha-Phonics*, Sam Blumenfeld's classic phonics manual, provides comprehensive phonics instruction in a simple, straightforward manner. Rules are presented along with lists of words, syllables, and eventually, sentences. A parent works through lessons with his or her child, working from the book. You can add extra activities, practice readers, or games if you wish.

*Alpha-Phonics* has heavy-duty plastic covers and a plastic comb binding so it will lie flat while you're working through lessons. Print is very large, making it suitable for young readers.

The methodology is solid phonics. Blending is taught via the vowel-consonant method, with initial consonants added next (e.g., *am* taught first, followed by *Sam* and *ham*). Words are taught in families (e.g., *an*, *ban*, *can*, *Dan*, *fan*, *Jan*). However, many nonsense syllables are included in the early stages to help students develop phonetic fluency. Some of the practice lists of such syllables get quite silly as students read through syllables and words like *gab*, *gac*, *gack*, *gad*, *gar*, *gag*, *gal*, *gam*, *gan*, *gap*, *gas*, *gat*, *gav*, *gax*, and *gaz*. Students practice with quite a few such lists, but they also move quickly into reading actual sentences.

This program does not use pictures for key words as do many other programs. The print is very large and clear with no illustrations or other distractions. The intent is that students concentrate on the letters themselves so that they immediately recognize the sounds associated with a letter rather than taking an extra mental step to recall a key word associated with a picture.

*Alpha-Phonics* teaches forty-four different sounds for the letters of the alphabet. It teaches basic phonic rules, but not so many rules as we find in other programs such as *Writing Road to Reading* and Saxon's *Phonics*. You will want to use other reading material for additional practice once students have actually begun to read sentences. The publisher has a set of ten *Little Companion Readers* (\$19.95 for the set) that work well alongside *Alpha-Phonics*.

Parents must work with children through this book, but it requires no preparation time and is a very efficient, even if unexciting, way for children to learn phonics.

You can preview sample lessons at the Web site.

Computer fans might be interested in the CD version: *Alpha-Phonics the Book on CD-ROM*. This program mirrors the original book, but with both spoken and written instructions. Students respond with the mouse rather than keyboarding.

In addition, there is an *Alpha-Phonics/How To Tutor Workbook* (\$14.95) that reinforces lessons in *Alpha-Phonics* with fill-in-the-blank and written exercises.

\* Cathy Duffy is one of the leading reviewers of homeschool curricula

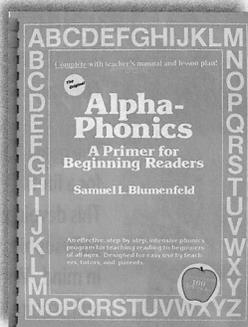
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100 TOP PICKS!

**Sam Blumenfeld's  
Award-Winning  
Alpha-Phonics, One  
of Cathy Duffy's  
100 Top Picks!**



## Alpha-Phonics: A Primer for Beginning Readers Paradigm Company

Anyone who is a fluent reader can teach others how to read using Sam Blumenfeld's award-winning *Alpha-Phonics*.

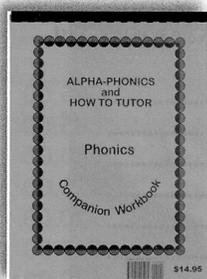
*Phonics* uses a phonogram approach. One vowel is presented at a time, and reading skills are developed by studying all the possible word families of that vowel before moving to the next vowel. Extensive word lists and practice sentences are provided to reinforce basic skills. *Alpha-Phonics Pronunciation* CD's help by clearly pronouncing each of the sounds being taught. Every element in this highly successful program is combined on the CD version. Lessons are displayed on your computer screen exactly as they appear in the book. Included with the CD are "tips for use" along with spoken and printed instructions.

ISBN (10) 0941995003 **Alpha-Phonics** ..... **\$34.95**  
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ISBN (10) 0941995186 **Alpha-Phonics: The**  
ISBN (13) 9780941995184 **Book on CD-ROM** .... **\$39.95**

ISBN (10) 0941995216 **Audio Pronunciation**  
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## Alpha-Phonics and How to Tutor Phonics Companion Workbook Paradigm Company

Fills the need for exercises to reinforce

what students using *How to Tutor* and *Alpha-Phonics* are learning. In addition to writing words and sentences, children seem to need more exercises to cement the studies, so practice sheets in the *Companion Workbook* supplement their work. Includes 17 most used spelling rules and 9 most common syllabication rules.

ISBN (10) 0941995135 **\$19.95**  
ISBN (13) 9780941995139



## How to Tutor: How to Teach Phonics, Arithmetic, and Handwriting Paradigm Company

In *How to Tutor*, award-winning author, Sam Blumenfeld, provides parents and teachers with a complete instructional program to teach reading with phonics, cursive handwriting, and arithmetic through Sixth Grade, all with step-by-step lesson plans. This program works for all age levels!

ISBN (10) 0941995011 **\$29.95**  
ISBN (13) 9780941995016

### Also Available: Workbooks\* to accompany How To Tutor

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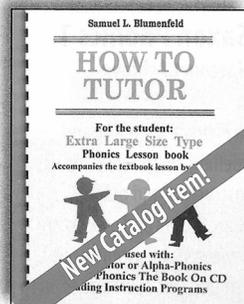
ISBN (10) 0941995178 ISBN (13) 9780941995177 **Multiplication, Division, Fractions, Decimals Workbook** \* ..... **\$24.95**

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The traditional wide-lined pages show the sample letter to be practiced and provide lots of space to practice writing them out. Proper strokes for all letters of the alphabet, upper and lower case, are diagrammed "by the numbers." Includes writing positions and tips.

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ISBN (10) 0941995119 **\$24.95** \*  
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\* No instruction provided



## Alpha-Phonics and How to Tutor: Little Companion Readers Paradigm Company

A set of 10 readers, each with its own story, written

to follow *Alpha-Phonics* or *How to Tutor*, lesson by lesson. These readers may be used with any phonics program that starts with short vowels and progresses to long vowels.

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Reading level for Grades 1-12 can be quickly

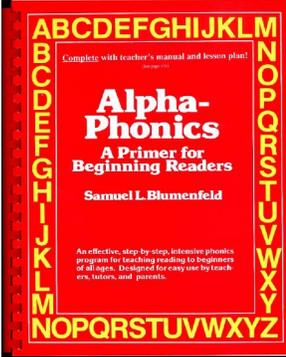
determined using this assessment. Anyone can administer the test in 5-10 minutes, depending on the age/ability of the person to be tested. The test explains how to obtain materials needed to provide remediation, and a second test can be given after remediation is finished. Includes five copies of the test and five copies of the after-test.

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## Samuel Blumenfeld's Alpha-Phonics

"You cannot find a more reasonably priced reading program than Alpha-Phonics.... I am convinced it is the best reading program available to parents who want to teach their children to read."

*Ellyn Davis, seminar teacher on reading to home school parents*

### A comprehensive reading program

comparable to Grades K, 1, and part of Grade 2 of most other reading programs.

### An effective step-by-step

intensive phonics program for teaching reading to beginners of all ages. Designed for easy use by teachers, tutors, and parents.

### Mary Pride, author of "The Big Book of Home Learning":

"Sam Blumenfeld's great *Alpha-phonics: A Primer for Beginning Readers*. This one-book step-by-step phonics program has both instructions and reading practice matter in the same oversized 169 page book. It couldn't be easier to use. The print is so large you can use *Alpha-Phonics* with a two-year-old if you are so inclined. I taught one of my children to read with this book.

Now, what is *Alpha-phonics*? It's step-by-step lessons in decoding words, generally one or two lessons per page. The words are hand printed by a calligrapher in a very large size. Some lessons include word lists only (set up to show the natural phonic patterns), and others have practice sentences, some delightfully goofy. The amount of reading required at any lesson is not over-large, and the book is paced so children can move right along. Mr. Blumenfeld starts blending right at the beginning, and adds letters as he goes. Everything you need is right in the (reusable) book."

### E. B. Grants Pass, OR

"Andrew (7) had infinite patience with Peter (3).....When Andrew forgot something, he'd ask Peter to sit still and wait a minute while he got help. Between early November and June Andrew taught his brother a fair amount of phonics. When they came back to school in September, Peter was reading on his own."

### Mr. Mrs. Howard Walter, Port Orford, OR

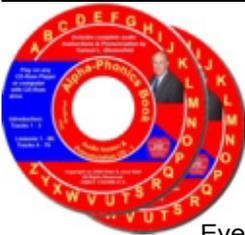
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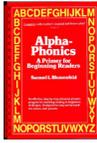
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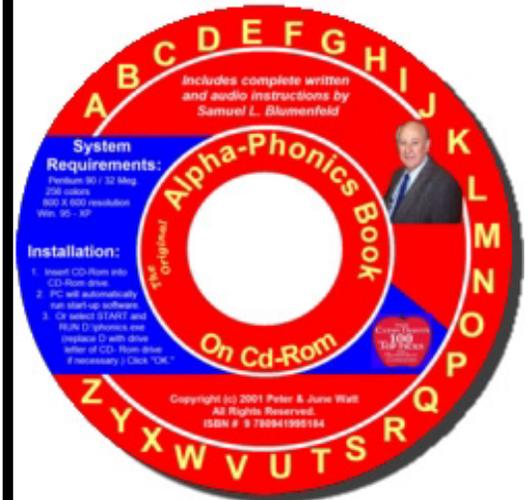
The CD displays all 128 lessons of Alpha-Phonics exactly as they appear in this highly successful book.

The CD is extremely easy to use: It has "Autostart" which allows it to open right to the lessons by just popping it in your CD drive.

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Includes informative "tips for use" which make this easy to use system even easier.

Alpha-Phonics The Book  
on CD-ROM  
by Samuel L. Blumenfeld



ISBN # 978-0941995184

**NO KEYBOARDING!**

Alpha-Phonics The Book on CD ROM is simpler than many other computer based programs.

One big reason is because it requires NO KEYBOARD work for the student. The student uses only the Mouse!

This is best for little beginners who can not type yet and who should not start by forming "hunt & peck" habits which will be hard to break later when touch typing is to be learned.

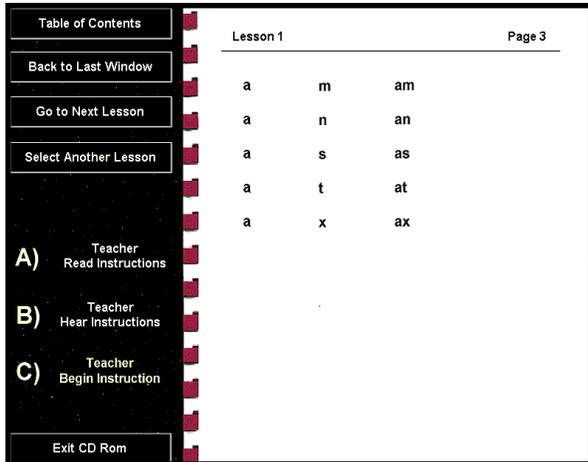
Alpha-Phonics The Book on CD-ROM lets the parent/teacher and the student see and hear the instructions at the same time. Then, with a click of the Mouse the student sees the lesson in extra large type without any instructions or other clutter to distract him or her.

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**Simply turn on computer and pop the Alpha-Phonics CD in your CD drive. Click "Open." Click "Contents." Click "Click here to begin A Lesson." Click lesson number you wish.**

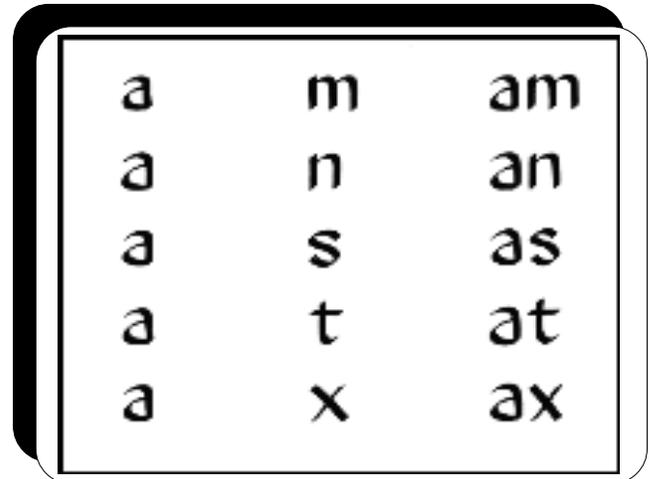
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**THE TEACHER / STUDENT SCREEN**



Allows you to go directly to any lesson in the program. Note the menu bar on the left: You can select Read or Hear Instructions or both together! Printed instructions will appear in upper left area of screen.

**THE STUDENT'S SCREEN**



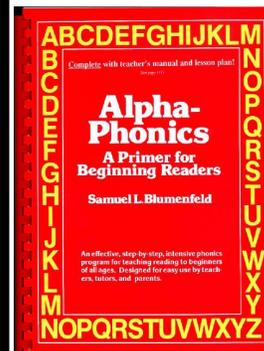
Note this screen is in much larger size type which makes it easier for little beginners. You simply click on the text to return to the Teacher/Student screen.

The various screens utilize colors to distinguish certain sounds and letters to be emphasized. As in the book, the CD introduces all 44 sounds which comprise the entire English language. Author Blumenfeld gives numerous practical suggestions which reinforce the teaching. Alpha-Phonics The Book on CD-ROM includes Sam's very helpful prereading exercises to help the beginners. He also includes a section introducing cursive handwriting.

**Free Sample available:**

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**CD-ROM: \$39.95**  
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**WEB:**  
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Great News:

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Just what parents using *How To Tutor* and *Alpha-Phonics* have been asking for!

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10 Book set written by a veteran reading tutor Barbara Simkus of Michigan, in cooperation with her homeschooled daughters Valerie and Arianne, with the permission of Samuel L. Blumenfeld.

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"The Mill"
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Lessons Up To 49  
"The Big Fish"
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"The Contest"
- Book 10: Short Vowels Through Lesson 71  
"Silly Sentences II"

Little Companion Readers

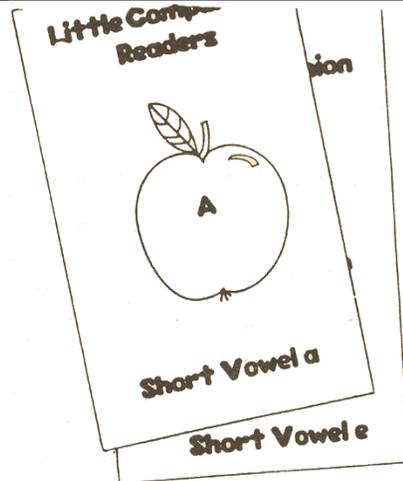
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and  
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**Total: \$29.95**  
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The lesson numbers at left refer to those in *Alpha-Phonics*. Lesson numbers in *How To Tutor* are slightly different

For more details: [www.alphaphonics.com](http://www.alphaphonics.com)



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When the child has finished the short vowel A, he can read the short A reader, and so on, right through lesson 71. The little books are short and challenge the student without overdoing it. The readers contain only the words the student has already learned. There are no surprises and no sight words to teach.

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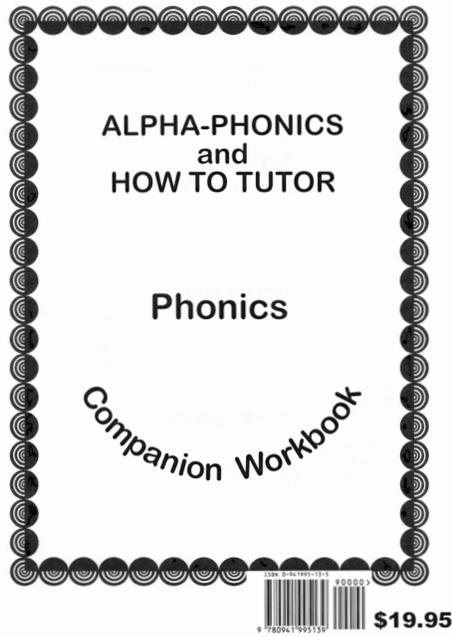
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The Workbook includes:

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- \* Syllabication section with 9 most used Syllabication Rules
- \* 39 Practice Lessons
- \* Complete set of Answers for all lessons.

\* "textbook" refers to either  
*Alpha-Phonics* or *How To Tutor*

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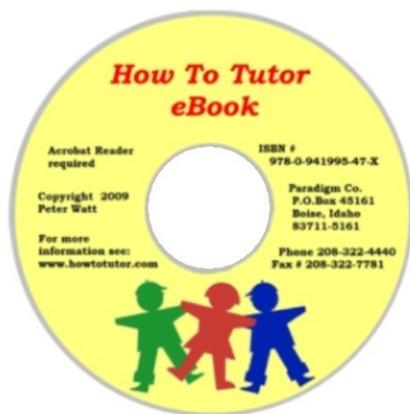
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## How to Tutor E-book

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Available in: CD = \$17.95  
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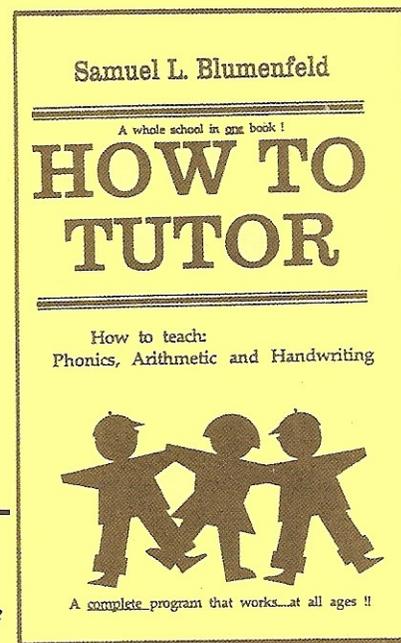
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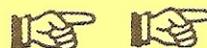
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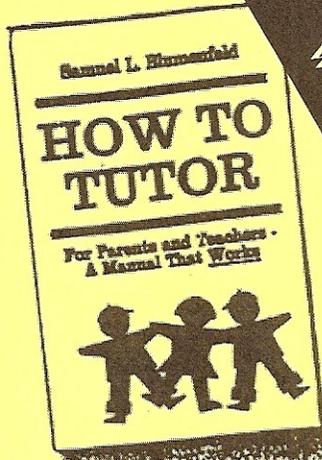


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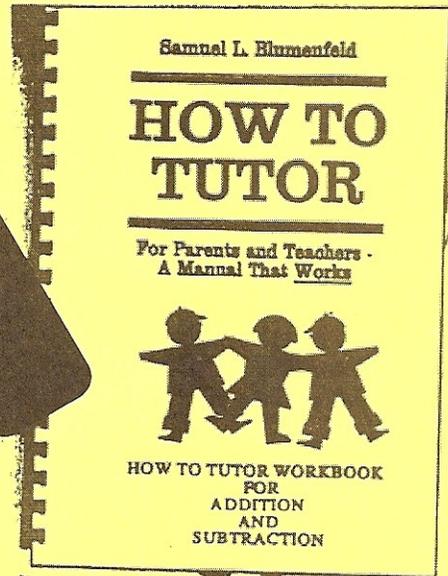
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Accompanies the textbook lesson by lesson



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Shown: Lesson 7  
with instructions  
in normal size  
type.

24

If the child needs additional practice with these words, an endless number of simple sentences can be made from them. The child will get plenty of additional practice with the consonant sounds while learning the other vowel sounds. Therefore do not linger too long on these exercises if the child in your judgment has mastered the material sufficiently to move on.

Lesson 7: Explain to the child that so far he has learned only regular words, and that now he is going to learn an irregular word. Explain that some written words are not pronounced exactly as they are spelled. The reason for this is that many years ago the word was pronounced differently. The pronunciation has changed but not the spelling. One such word is *was*. Write the word *was*. Show how it is spelled to rhyme with *as* and *has*, but that it is pronounced *was* (waa). Do not write "waa" for the child since he is not yet familiar with the short *a*. Merely write *was* but pronounce it as it should be pronounced. This inconsistency will not trouble the child. It should be noted that the only inconsistency is in the sound of the vowel *a*, not the other two letters. Also, this irregular word will relieve the monotony of the short *a* words. Here are a few suggested sentences illustrating the meaning of the word and its spelling:

Pam was mad.  
Jan was as mad as Pam.  
Val was fat.  
Tad was as fat as Val.  
Dan was bad.  
Sam was as bad as Dan.

Lesson 8: Review the two *a* sounds. Explain that sometimes the *a* stands for a harder sound and sometimes a softer sound, as in

\*In some parts of the country *was* is pronounced *waa* rather than *was*.

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Lesson 7:

Pam was mad.  
Jan was as mad as Pam.  
Val was fat.  
Tad was as fat as Val.  
Dan was bad.  
Sam was as bad as Dan.

Lesson 8:

gas has sad as sand was

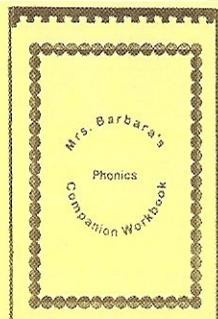
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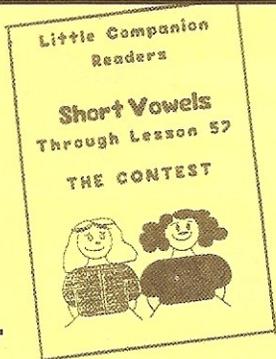
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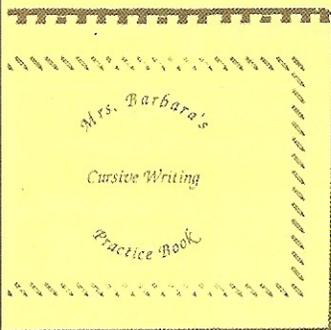
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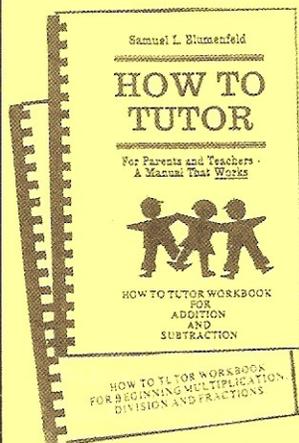
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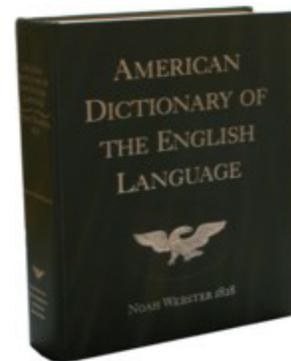
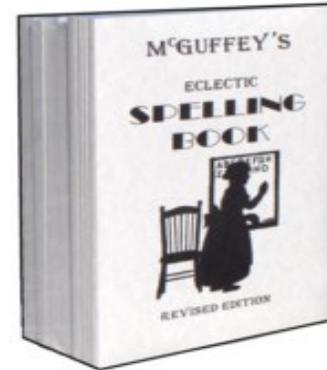
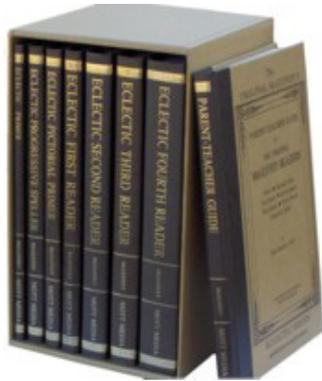
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